Suggested Course Sequence

For students entering the major in catalog year 2018-19

YEAR 1				
SEMESTER	FALL		SPRING	
	INT 100 Principles of Academic Integrity	0		
	FYS 100 First Year Seminar	1		
	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature	3
	CM 101 Public Speaking		MATH 136 Introduction to Statistics	
	Communication Intensive (CI)	3	Quantitative Literacy (QL)	4
	MGT 204 Principles of Management Social Science I** (SS)		Cocial Science II** (SS)	
	OR MKT 206 Principles of Marketing	3	Social Science II** (SS) PSY-101 recommended for grad school	3
	Humanities I* (HUM)	3	CM 115 Interpersonal Communication	3
	General Elective	3	General Elective	3
CREDITS		CREDITS		CREDITS
YEAR 2	10 (KLDIIJ	10 (IKLDIIS
SEMESTER	FALL		SPRING	
	IALL		MGT 204 Principles of Management Social	
	CM 205 Communication Ethics		Science I** (SS)	
	Humanities II* (HUM)	3	OR MKT 206 Principles of Marketing	3
	CM 211 Intercultural Communication		CM 255 Small Group Communication	
	Humanities III* (HUM) Communication Writing Core #1	3	(offered spring) GDES 270 Intro to Corporate Design	3
	200-level Writing Intensive (WI)	3	(offered spring)	3
	GDES 125 Fundamentals of Digital Media	3	Technology Elective #1	3
	PHOTO 141 Digital Photography Fine Arts (FA)	3	SEE Math or Science (SR, SR-L or QL)	3-4
CREDITS		CREDITS		CREDITS
YEAR 3	130	KEDIIS	15 10 (REDITS
SEMESTER	FALL		SPRING	
	1 Abb		CM 270 New Media Communication	
	CM 260 Professional Communication	3	(offered spring)	3
	Communication Writing Core #2	3	CM 290 BSCOM Internship Prep	1
	MKT 311 Consumer Behavior	3	Technology Elective #2	3
	Scientific Reasoning - Lab (SR-L)	4	Communication Writing Core #3	3
	General Elective	3	Humanities IV* (HUM)	3
	General Elective		General Elective	3
CREDITS	16.0	CREDITS		CREDITS
YEAR 4	100	KLDIIJ	100	KLDIIS
SEMESTER	FALL		SPRING	
SELLESTER	CM 310 Conflict Resolution and Negotiation			
	(offered fall)	3	CM 390 Organizational Communication	3
	MKT 336 Integrated Marketing Communication	3	CM 401 Internship	3
	Communication Writing Core #4		·	
	300/400-level Writing Intensive (WI)	3	Business Communication Elective	3
	Business Communication Elective	3	General Elective	3
	Dusiness Communication Elective			
	Business Communication Elective	3	General Elective, if needed	3

PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information.

COURSE INFORMATION

FYS-100 First Year Seminar 1-credit course required for all first year students.

INT-100

Principles of Academic Integrity 0-credit Blackboard course required for all students.

GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- A minimum of 15 credits must be taken at the 300/400 level.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines